

# 30/30

## The Human Rights Animation Project

February 2005



CINEMANIAX! Robert F.Kellner Filmproduktion  
Bucher Str.101  
90419 Nuremberg  
Germany  
Phone +49-911-341980  
email [a.poschet@cinemaniax.com](mailto:a.poschet@cinemaniax.com)

## **Contents**

- **Project Overview**
- **Current Status**
- **Producer Statement and Résumé**
- **30/30 Overview**
- **Bio/Filmography Artists**
- **CINEMANIAX! Filmproduktion – Company Profile**

## Project Overview

In 1948 the General Assembly of the United Nations declared the Universal Declaration of Human Rights. The representatives of the Member States had every good reason to do so. This declaration was to serve as the foundation of 'freedom, justice and peace in the world'. Member States pledged themselves to disseminate and promote this message. In many parts of the world knowledge of this declaration is common. But nowadays only a few of us are familiar with the rights themselves. It's time to change this.

30 internationally acclaimed Artists in 'Animation' have joined together to make 30 animated short films on the 30 Human Rights Articles. That is the concept behind "30/30 - the CINEMANIAX! Human Rights Animation Project. Each Article will be interpreted and visualized by one artist. Each animator will produce a film one minute in length. The concept is ambitious. The result will be powerful. It will be an outstanding kaleidoscope of the Universal Human Rights at the beginning of the 21st century.

Animation can translate the abstract wording of a legal text into everyday language. Animation is strong in its use of accepted symbols. Animation easily crosses cultural and language borders. Animation is timeless. All animators who have committed themselves to 30/30 - The Human Rights Animation Project will focus on this framework. Their work is widely acclaimed and numerous films have received many international awards. A half dozen have been nominated for an Oscar, one film was worthy of one.

It was in 2004 in Nürnberg when the 30/30 - concept was spawned. Its initiators were CINEMANIAX! Filmproduktion, "perspektive" the organizer of the international Human Rights Filmfestival in Nuremberg and HRFN - the Human Rights Film Network. Plans are taking shape to premiere all 30 films at one of the Festivals, which is organized in HRFN. 30/30 will then go on tour and be shown at other international festivals.

The Declaration of 1948 calls for dissemination of the principles of Human Rights. Public televisions broadcasting stations and distributors in their role as educators reach millions of viewers. These are excellent platforms for the 30/30 - project. These institutions have already been contacted and the outlook for cooperation is promising.

Furthermore, a DVD version of '30/30' will reach video viewers. An interactive CD-Rom for schools is being developed and will be a valuable tool for instruction in political education. Both the CD-Rom and the DVD will provide information on Universal Human Rights as well as on the 'art of animation'. The 30/30 - project would fit in seamlessly with exhibitions offered by art museums. Museum-goers will be invited to view an installation of 30 flat screen monitors with each screen dedicated to a single Article and a single animated film. Art and technology, for the media an appealing combination, can serve to promote interest in and understanding of the Human Rights Articles.

30/30 - The Human Rights Animation Project:

The 30 Human Rights Articles in 30 unique and outstanding animated films.

## Current Status

February 2005

The first presentation of the project in December 2004 received a extraordinary and very positive feedback. Within a few weeks 26 internationally acclaimed animation artists expressed their interest in supporting our project. Margit Antauer, manager of the ANIMAFEST – WORLD FESTIVAL OF ANIMATED FILMS, ZAGREB, Croatia, is helping us to put together the team.

As to the distribution of the films we have successfully arranged with our collaborators for their distributiion. This will be done by the Human Rights Film Network (HRFN), an umbrella organization and organizer of international Human Rights Film Festivals (17 to date), „perspective“, the local organizer in Nuremberg and representative to HRFN for Germany. In addition, ANIMAFEST - WORLD FESTIVAL OF ANIMATED FILMS, ZAGREB has expressed its interest in screening the films as well. So from the start we can count on a German as well as an international track to promote the project and ensure its dissemination.

We are also in contact with Matthias-Filmverleih Stuttgart, a film distributor in Germany, who has confirmed his support in promoting this project in German-speaking territories

In the coming weeks and months we will concentrate on presenting 30/30 - The Human Rights Animation Project to potential public and private sponsors.

Our aim is to tie up the financial package by the end of 2005. Production is scheduled for the beginning of 2006.

## Producer Statement Angela Poschet

It has long been proven that animated films with their rich artistic diversity is a suitable format for story-telling and conveying information and facts. Animated films therefore can explain complex subjects such as the Human Rights Articles to a worldwide audience in an understandable way and at the same time be entertaining.



Right from the beginning of the "30/30 - The Human Rights Animation Project, I was convinced that an international group of animators from all over the world would be the best platform for this project. During my work in the animation industry I got to know many of the artists personally, others were recommended by festival managers. What they all share is their international reputation, their films are acclaimed and have been awarded international prizes.

## Angela Poschet and her Résumé

Angela Poschet's experience with Animation dates back to the International Trickfilm Festival Stuttgart in 1992. She was impressed immediately by the diversity in style animated films offer. She was working as a live-action camera woman then. Three years later she shot her first stop-motion short film. Since 1995 she has been working internationally as a lighting camera woman on famous pre-school shows such as 'Bob the Builder' and more recently also as studio director on "Miffy and Friends" and "Dragon".

Apart from that she has worked on independent shorts (live action and animated) in collaboration with Sarah Ball, Peter Peake, Anja Struck to mention only a few. She has received numerous awards on her work at festivals in Annecy, Zagreb, Leipzig, Rio de Janeiro.

She produced her first short animated film for CINEMANIAX! Filmproduktion in 2002. This film was funded by the German FilmFernsehFonds Bayern (FFF). She also produced a stop-motion short for Unseenhand/UK "Hermit" which was funded by the Dutch FilmFonds, a co-production with Pedri Animation/Netherlands.

Frank Becher, executive producer of CINEMANIAX! And Angela Poschet are the initiators of the "30/30 - The Human Rights Animation Project.

contact: email [a.poschet@cinemaniax.com](mailto:a.poschet@cinemaniax.com) , mobile +49-179-4600709

## 30/30 Overview

Objective:	<p>This project aims to produce an artistic interpretation of the Humans Rights Charta as an animated film. It is extraordinary firstly, in that internationally acclaimed animation artists from many parts of the world will collaborate. Secondly, as called for in the 1948 declaration of the General Assembly of the United Nations this project will convey the message of the Charta to promote 'freedom, justice and peace in the world'. Thirdly, the project will reach a worldwide audience.</p> <p>Each Article of the Human rights will be visualized only once.</p> <p>Each film should not be longer than 1 minute.</p> <p>Each Director shall be free in artistic style and animation technique.</p> <p>On the one hand, the end result will be a film 45 minutes in length. It will be promoted as a unique work on its own. On the other hand, there be 30 individual films which each filmmaker can promote on his/her own.</p>
Total length:	45 minute incl. titles, sequences and credits, no spoken language.
Technique:	Digital or 35mm-Film
End result:	High Definition Video-Master 35mm - theater print DVD
Distribution:	Broadcaster Filmfestivals (Human Rights-, Animation-, others) Video on demand Internet
Additional media:	Educational-CD-Rom teaching materials Museum installation

## Bio-/Filmography Animation Artists

The following international award winning Animation Artists will collaborate on 30/30 - The Human Rights Animation Project. We are pleased that all of them have committed themselves in producing a one-minute film.

In alphabetical order:

Abi Feiljó	Portugal
Astrid A. Aakra	Norway
Assad Bina Khahi	Iran/Germany
Bill Plympton	USA
Cathal Gaffney	Ireland
Ferenc Cakó	Hungary
Greg Lawson	Netherlands/USA
Gil Alkabetz	Germany/Israel
Janet Perlman	Canada
Josko Marusic	Croatia
Jerzy Kucia	Poland
Karen Aqua	USA
Koji Yamamura	Japan
Konstantin Bronzit	Russia
Michael Dudok de Wit	UK
Michaela Pavlatova	Czech Republic
Nicolas Jacquet	France
Otto Guerra	Brasil
Paul Driessen	Canada
Phil Mulloy	UK
Ruth Lingford	UK
Sarah Watt	Australia
Signe Baumane	Latvia/USA
Walter Tournier	Uruguay

## Abi Feijó

born 1956, Portugal

Abi Feijó graduated in Graphic Arts and Design at Oporto's Fine Arts School in 1980. In 1984 he collaborated with the National Film Board of Canada and after he returned back to Portugal he founded Filmógrafa in 1987. "The Outlaws" wins the Cartoon D'Or special jury award in 94. He also founded "Casa da Animação", a cultural center for the Art of Animation and teaches animation in children workshops and at the Escola Superior Artística do Porto.

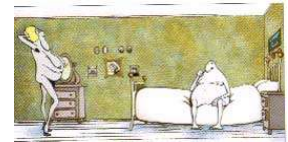


Clandestino 2000,  
sandanimation

## Astrid A. Aakra,

born. 1960, Norwegen

journalist, cartoonist, TV-producer and live-action filmmaker. She is self-taught as animator, and in 1999 she finished her first animated short, „Deep Shit“. In addition to her own projects, she has also been working as animator on different norwegian shorts and commercials.



Good Luck, Mr. Gorski,  
2002

## Assad Bina Khahi, Maryam Fahimi

Iran/Germany

Assad and Maryam come from Iran. Both studied Animation in Tehran and have worked as Filmmakers in Iran. Assad taught animation at the University Teheran until 1996.

In 1996 they fled the country and now they are living as approved asylees in Germany. Their latest short film "The Boy and the Bird" was produced in 2004.



The Boy and the Bird  
2004

## Bill Plympton,

born 1946, USA

Bill Plympton works as an independent filmmaker in New York. His films are adored in cinema festivals, on the public music channel MTV and by those who love irreverence. 1987 his film "Your Face" was nominated by the Hollywood Academy for an Oscar. In 2004 his 3<sup>rd</sup> feature film "Hair High" was released.



Sex & Violence 1997

## Cathal Gaffney, Darragh O'Connell

Ireland

In 1994 Gaffney and O'Connell founded their Animations studio 'Brown Bag' in Dublin. Alongside commissioned work for commercial and broadcaster they produce their own independent short films. Their biggest success yet was the Oscar nomination 2001 for the shortfilm 'Give up yer aul sin'.



Give up Yer Aul Sin,  
2001

## Ferenc Cakó

born 1950, Hungary

At the beginning of the seventies Ferenc Cakó began animating with puppets, clay and paper cutouts before he definitively adopted the use of sand. In 1987 his short film 'Ab Ovo' received an award in Cannes for the Best Animation. Followed by 'Ad Rem' Prime Price, San Francisco in 1989 and in 1994 'Ashes' was awarded with the Golden Bear in Berlin. This outstanding artist is also a drawer, painter, a distinguished illustrator of children's and adolescent's books, and a professor of 3D animation.



Stones Kövek 2000,  
Sandanimation

## **Gil Alkabetz**

born 1957 in Israel/Germany

Gil Alkabetz studied graphic design in Jerusalem and worked in Israel as an independent animator and illustrator till 1994. In 1995 he moved to Stuttgart, Germany, where in 2001 he founded Sweet Home Studio with his wife Nurit Israeli. His independent short films won many prizes in different festivals. Since 2004 he is a professor for animation in the HFF Potsdam-Babelsberg.



Travel to China  
©Gil Alkabetz, Sweet Home Studio, 2002

## **Greg Lawson**

born 1956, Netherlands/USA

In 1980 Greg Lawson moved from New York to Europe, working as an actor doing Shakespearian parodies with a travelling theater company. In 1985 he settled in Amsterdam where in 1991 he founded his own animation studio, Lawson & Whatshisname Inc., a producer of commercials, children's series and independent shorts, and also a center of attraction for young dutch Animators. His well-known film 'Safesex: The Manual' is the winner of prizes in Bologna, San Francisco and Zagreb.



Power Play 2004

## **Janet Perlman**

Canada

At the age of 18 the National Film Board took Janet Perlman under contract. Today she is a director and produces films for television with her own Hulascope Studio in Montreal. She has taught animation at Harvard and has written and illustrated four books. Her awards include an Oscar nomination in 1982 and top prizes at festivals in Berlin, Montreal, New York, Zagreb, Seoul and Ottawa.



Penguins Behind Bars,  
2003 © CartoonNetwork

## **Josko Marusic**

Born 1952, Croatia

Josko Marusic is a member of the 'Zagreb School'. From 1987 to 1999 he was art director for Zagreb Animation Film and program director of the World Festival of Animated Films, Zagreb. Since 1999 he has served as principal of the Dept. Animation at the Academy of Fine Arts, Zagreb. His films have received many international awards in Annecy, Zagreb, Varna, Ottawa, Oberhausen, Madrid, Belgrad.



Fisheye, 1980

## **Jerzy Kucia**

Born 1942, Poland

Jerzy Kucia is director, scriptwriter, designer, animator and producer of animated films, graphic and painting artist and since 1982 Professor at Krakow's Academy of Fine Arts. He is well-known as a master of animation in Poland. His very personal films, internationally acclaimed, have received numerous awards.



Across the Fields 1992

## **Karen Aqua**

born 1954 USA

Since her graduation from Rhode Island School of Design in 1976 Karen Aqua has been making animated films. Her award-winning films have been screened at Festivals in New York, Zagreb, Hiroshima, Ottawa, Stuttgart and Annecy. Since 1990 she has produced, directed, and animated 22 segments for the acclaimed "Sesame Street" television program.



Ground Zero - Scared Ground, 1997

## Koji Yamamura

born 1964, Japan

Koji Yamamura made his first animation movie when he was 13 years old and in 1993 he set up his own studio - Yamamura Animation. The zenith of his career marked the great success of the short film 'Mt. Head'. This film won the Grand Prix in Annecy and Mediawave, got the Jury Special Prize in Leipzig and was nominated for the Oscar in 2003.



Mt. Head, 2002

## Konstantin Bronzit

born 1965, Russia

Konstantin Bronzit studied in St. Petersburg at the School of Art and Design and worked as an animator in a studio specialized in popular scientific movies. His short film 'At the Ends of the Earth', 1999, received nearly 70 awards and was nominated for the César, the most highly revered prize in French cinema.



At the Ends of the Earth  
1999

## Michael Dudok de Wit

born 1953, Netherlands/UK

Michael Dudok de Wit lives in London and has worked as an animator and independent animation director since 1978 in different studios. He has also been a part of Disney studios team for 'Beauty and the Beast' and 'Fantasia 2000'. Alongside he is directing his own films and illustrating children's picture books. In 2001 he received an Oscar for his short film "Father and Daughter"



Father and Daughter  
2000

## Michaela Pavlatova

born 1961 Czech Republic

Michaela Pavlatova studied animation in Prague. Her animated short films have received numerous awards at international film festivals, including an Oscar nomination for 'Reci, Reci, Reci' in 1991. 'Repete', another contemporary classic won the Grand Prix in Hiroshima and the Golden Bear in Berlin in 1995. She teaches Animation in Prague, San Francisco and in Harvard.

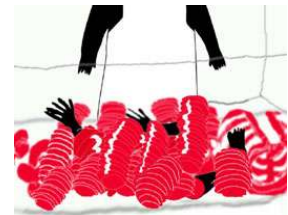


Repete 1995

## Nicolas Jacquet

born 1967, France

Nicolas Jacquet studied at the Beaux Arts in Nantes and at the Gobelins in Paris. Since 1992 he realized six short films. In 1998 he received for his film 'l'arene' the Renzo Kinoshita award. 'French killers' was part of the competition in Zagreb 2004.



French Killers 2003

## Otto Guerra

Brasil

Otto Guerra belongs to the creative and animated 'gaucho cinema group' in the Brazilian state of Rio Grand do Sul. He has become the name of reference for Brazilian 'underground' animation. In 1978 he founded his own company. Since then he has tried to reach mass culture and address children's theme with his wonderful satire.



The blue Kingdom 1989

## Paul Driessen

Canada

After studying graphic design and illustration Paul Driessen began his work in the Dutch advertising industry but he developed his career in animation in Canada. The golden opportunity of his life was when he got the offer to join the team of 'Yellow Submarine'. His non-verbal films are full of irony and bitterness and have sometimes an even morbid humor. He teaches Animation in Kassel, Germany .



2D or Not 2D – Horns  
2002

## Phil Mulloy

UK

Phil Mulloy graduated in 1973 from the Royal College of Arts but he didn't dedicate himself to animation completely until after 1988. He worked for almost 20 years on documentaries and television programs. The sarcasm and bitterness of his dark comedies is without limits. In keeping with his extremely critical themes, his style is minimalist, crude and consciously primitive. Nevertheless his film received international awards.



The Chain - The Horrors  
of War

## Ruth Lingford

born 1953, UK

Ruth Lingford a former occupational therapist received her degree in animation from the Royal College of Art when she was already over 30 years old. Her movies are deliberately somber and deal with difficult themes like death, sexuality, violence, capitalism and infertility. She has now become a well-known professor at the Royal College of Art.



Death and the Mother  
1997

## Sarah Watt

Australia

Sarah Watt completed her master degree at the prestigious Swinburne Institute of Technology in Melbourne. With the 'Best short' award in Venice for the film 'Small Treasures' her name was known internationally. She is a scriptwriter and has just completed her first feature "Look both ways", a combination of live action and animation.



Small Treasures 1995

## Signe Baumane

born 1964, Latvia/USA

In 1989 Signe Baumane worked in Riga's Animated studio as a cell painter and animator. She left for New York and started to work for Bill Plympton in 1996. Now she is an independent filmmaker and all her short films have received many international awards. She was also a member of Film Festival Juries in New York, Florida, Annecy and Ottawa.



Dentist 2004

## **Walter Tournier**

born 1944, Uruguay

In 1974 Tournier animated his first film "In the Jungle There's a Lot to Do". At that time it was with 17 minutes the longest film ever made in Uruguay. Together with Mario Jacob they founded "Imágenes" in 1985 which is based in Montevideo. His films received many international awards and he has also served as a member of the jury at Int. Filmfestivals in Rio de Janeiro, Cuba, Ottawa, Bilbao.



Caribbean Christmas,  
2001

## **Composer/Musician, USA**

**Nik Phelps, Musical Director**

**Nancy Denney-Phelps, Music Producer**

Nik is a composer/musician to create unique, affordable music and sound design for film and animated films. In 1996 he was nominated for an Annie award for his work on 'The twisted tales of Felix the cat'. In 1997 he founded the Sprocket Ensemble which is dedicated to bringing contemporary, independent animation to wider audiences.



Nik Phelps

## **CINEMANIAX! - Company Profile**

CINEMANIAX! Robert F.Kellner Filmproduktion was founded in 1995 in Nuremberg by Frank Becher, Angela Poschet und Robert F.Kellner. It expanded in 2000 and now includes the sound studio SOUNDMANIAX!

In the last ten years CINEMANIAX! has supported many young filmmakers. The shortfilm "The School Boy" is a CINEMANIAX! production and a special highlight in the company's history. In 2003 this touching film was internationally acclaimed and received numerous prizes among them The German Short Film Award, the most prestigious prize for short films in Germany.

Further CINEMANIAX! productions include animated shorts: "The Boy and the Bird", directed by Assad Bina Khahi and Maryam Fahimi and "Your Furniture is Revolting" by Peter Peake.

Recently CINEMANIAX! co-produced the German part for the feature "Move! - where are we going?", a production by Emme Srl., Rome, Italy. CINEMANIAX! was also executive producer for the Turkish feature "The People from the Cildir Lake" by Reis Celik.

CINEMANIAX! Filmproduktion, Nuremberg will be act as executive producer for 30/30 - the Human Rights Animation Project.

### Contact

CINEMANIAX! Filmproduktion  
Bucher Str. 101  
90419 Nürnberg  
Germany  
Phone +49-911-341980  
Fax +49-911-341982  
email: [info@cinemaniax.com](mailto:info@cinemaniax.com)  
<http://www.cinemaniax.com>